

ISSN: 2582-4686 SJIF 2021-3.261, SJIF 2022-2.889
SJIF 2024:6.875 ResearchBib IF: 8.848 / 2024

THE MULTIDISCIPLINARY JOURNAL OF SCIENCE AND TECHNOLOGY

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Qo'chqorov Inomjon
is the author of a paper titled

**THEME: The impact of social media marketing on consumer
behaviour. A study of the fashion
retail industry**

21.12.2024

DATA




Dr. Rajcet Ojha
Editor in chef



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